



**DRAFT MINUTES  
TOWN OF NAGS HEAD  
BOARD OF COMMISSIONERS**

**YMCA STRATEGIC MASTER PLAN WORKSHOP**

**NAGS HEAD FIRE STATION #16 – SOUTH WING**

**WEDNESDAY, APRIL 16, 2014 – 3:00 P.M.**

The Nags Head Board of Commissioners met in the south wing of Fire Station #16 in the Town of Nags Head located at 5314 S Croatan Highway in Nags Head, North Carolina on Wednesday, April 16, 2014 at 3:00 p.m.

Board members present: Mayor Bob Edwards; Mayor Pro Tem Susie Walters;  
Comr. Renée Cahoon; Comr. John Ratzenberger; and Comr. Marvin Demers

Board members absent: None

Others present: Town Manager Cliff Ogburn; Elizabeth Teague; YMCA Executive Director Katie Burgus; YMCA Membership Director Laura Kirby; Perry White; and Town Clerk Carolyn Morris

**YMCA Executive Director Katie Burgus**

The Outer Banks Family YMCA Master Planning Focus Group handout is attached to and made a part of these minutes as shown in Addendum "A".

YMCA Executive Director Katie Burgus provided information concerning the focus groups that she has been meeting with for the Board. She stated that Comr. Ratzenberger and Planning Director Teague are on the Master Planning Committee. The Strategic Plan is for the entire association (all of Hampton Roads) while the Master Plan is for the individual family centers (Outer Banks YMCA). She said that the purpose of the Workshop is to find out how best serve the needs of the community. She will eventually bring all focus group results together and take to the association board for that board's consideration – to reject or approve.

Ms. Burgus reported that in Nags Head over 737 residents are YMCA members – almost ¼ of all residents receive some type of financial assistance – 256 families and 65 individuals. The YMCA has had phenomenal success with summer camps, i.e. over 100 kids each week with 30 coming from Nags Head.

Concerning the relationship with Hampton Roads which is part of the YMCA Association – everything raised here stays in the Outer Banks and the association helps fill the deficit. The YMCA is the only full facility in the area and it offers child care – the YMCA is a not-for-profit charity.

Mayor Edwards asked if any of the fees we pay goes to the Hampton Roads Association. Ms. Burgus stated that yes some of the fees go toward the YMCA positions that assist all branches such as the IT Director and the Equipment Manager. She said that each branch pays a portion for these types of positions. Mayor Edwards confirmed with Ms. Burgess that the Nags Head facility pays no more than any other unit.

Ms. Burgess asked Board members what programs/services provided at the YMCA they feel are the most important:

Mayor Edwards spoke in favor of the skateboard park; senior activities; and the BC/BS silver sneaker program. Ms. Burgess and Ms. Kirby noted that activities would need to be something many would be interested. Mayor Edwards also pointed out the difficulty in getting equipment during the summer.

Comr. Demers spoke in favor of the silver sneaker program; he requested more funds for the skateboard park maintenance; concern about the rates going up; a rehab program in water aerobics. Ms. Burgus said that they have collaborated in the past with Regional and now they have a great relationship with Sentara for rehabilitation services which could be pursued.

Comr. Ratzenberger said that carving out times to swim to accommodate people because of local vs tourist or exercise vs rehab folks would be nice.

Comr. Ratzenberger also mentioned a Youth Swim Club for kid swimming lessons. Ms. Burgus stated that they now offer youth lessons from 6 months to 3 years old – on up. She said that there is also a YMCA club - an outside rental – Outer Banks Swim Club; this club requires a fee on top of the YMCA membership fee.

Results of skate park focus groups – Ms. Burgus said that there was no specific outcome.

Mayor Edwards said he has heard from the public that the YMCA should make repairs and fix the skateboard park. Ms. Burgus distributed a skateboard park revenue analysis report. She explained that the bottom line is that there is not enough revenue to make up for the expense – in addition there are some liability issues.

Mayor Edwards said that the skate board park adds substantial investment to the park and he wants to make sure the Town's representative (Comr. Ratzenberger) stays involved.

Perry White asked about an outdoor pool – he would like programs for water aerobics – either early morning or after dinner programs. Ms. Burgess said she would check on this. Water aerobics is done when not open to the public.

Comr. Ratzenberger suggested more communication to let everyone know of available programs.

Perry White recommended sending out newsletters or utilizing an email broadcast to get the word out.

Ms. Burgess asked Board members if they felt there were facilities or services that should be offered to serve the community better, such as a small pavilion for campers, or a big idea such as a wave pool.

In response: Mayor Edwards said that he frequently receives requests for a place for large gatherings such as weddings – the community really needs an enclosed area to handle large gatherings.

Comr. Ratzenberger asked for more of a tie-in to the local rehab community – for physical therapy/rehabilitation services.

Mayor Edwards asked for additional programs for the more mature individual.

Comr. Demers suggested more nature programs – along the lines of family programs.

Mayor Pro Tem Walters suggested an indoor pool for all ages – separate from the therapeutic type pools.

Ms. Burgus and Ms. Kirby thanked everyone for attending and for their input.

## **ADJOURNMENT**

The Workshop adjourned at 4:32 p.m.

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Carolyn F. Morris, Town Clerk

Date Approved: \_\_\_\_\_

Mayor: \_\_\_\_\_  
Robert C. Edwards